

# Northern

New 2018



# Welcome to our new brand

It's been twelve years in the making. This has always been our desired destination. Now, with the right amount of insight and experience the time for an expansion is just right. Ironically enough, the expansion comes with a shorter name – **Northern**. Despite only keeping the first part of our previous name, we have no intention of eliminating the content of our last, as we're bringing the best from our past into an exciting new future. With Morten and Jonas as creative directors by my side, a new lifestyle concept has been shaped. Although our new name might indeed be shorter, the repertoire of our new collection for sure isn't. We're incredibly excited as we eagerly unveil what we've been working on. Let's just hope the world is prepared to make room for Northern. Enjoy the new catalogue and our new collection!





# The new collection

## **Daybe**

Sofa (bed)  
Morten & Jonas

## **Fold**

Pendant lamp  
Kyla McCallum

## **Yam**

Pouf  
Mattias Stenberg

## **Stilk**

Coffee table  
Morten & Jonas







**Case**  
Cushion  
Kyla McCallum

**Oblong**  
Lounge chair  
Mario Tsai





**Nook**  
Ladder rack  
Cecilia Xinyu Zhang

**Stilk**  
Coffee table  
Morten & Jonas

**Gear**  
Floor lamp  
Johan Lindsten

**Daybe**  
Sofa (bed)  
Morten & Jonas



**Peek**  
Mirror  
Elina Ulvio

**Nest**  
Hook  
Stine Aas



**Pal**  
Stool  
Sami Kallio



**Gear**  
Table lamp  
Johan Lindsten



**Camp**  
Table  
Rudi Wulff

**Pal**  
Stool  
Sami Kallio



Shelter  
Desk  
Yonoh



**Wired**  
Shelf system  
Morten & Jonas

**Birdy**  
Wall lamp  
Birger Dahl

**Shelter**  
Desk  
Yonoh





SOUL FLUTES: TRUST IN



**Hifive**  
Media furniture / storage  
Rudi Wulff



**Yam**  
Lounge chair  
Mattias Stenberg





**Loud**  
Bar cabinet  
Färg & Blanche





**Heat**  
Pendant lamp  
Johanna Forsberg

**Oasis**  
Flower pot series  
Ann Kristin Einarsen





**Oaki**  
Chair  
Stine Aas

**Camp**  
Table  
Rudi Wulff





**Blush**  
Wall lamp  
Morten & Jonas



**Dais**  
Stepstool  
Gridy



**Case**  
Cushion series  
Kyla McCallum

**Frame**  
Clothing rack  
Cecilia Xinyu Zhang







# New ideas in design

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

northern.no

